

INSTAGRAM AS THE ONLINE TEACHING PLATFORM OF SPEAKING

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Abstract

Speaking is considered as an important skill to be mastered by students in terms of communication need. However, speaking is categorized as a difficult skill to teach. Moreover, on this crucial situation of covid 19, the process of teaching and learning is conducted at home or called online learning. Therefore, it is important for the teacher in selecting an appropriate media for teaching speaking. Instagram platform can be selected by the teacher for teaching speaking. The method of this research is qualitative descriptive, and the data collection is interview and observation. This article aims to elaborate clearly the step of online teaching speaking by using Instagram platform. The result showed the step of teaching speaking are (1) allow the students to open their Instagram account, then let them to watch some videos on the wall of Instagram or in the live story. (2) asking the students to speak one by one based on the video their watched. For example, a students to watch video about share experience, so the students should also speak for telling her experience, and give them limit time to speak. (3) give correction towards the students related to how to pronounce correctly. (4) ask the students to make some groups consist of 3 students. Then, teacher giving time to them to plan what they want to tell about their experience. (5) make video and share it on the instagram. However, Before starting to make the video, the students should make script of the topic they spoke.

Keywords: Instagram, online teaching, speaking skill

INTRODUCTION

Speaking is an activity of communication including two or more people for sharing the opinion, information, suggestion even meaning of something orally. As stated by Johnson and Morrow (in Devi et all ,2020:353) Speaking, better known as "oral communication", is an activity involving two or more people, and the listener and speaker must respond to what they heard. Moreover, speaking also defined as an ability that support the process of communication or conveying our message to other people. In line with Tarigan (in Devi et all, 2020:353) Speaking is the ability to accurately

articulate clearly sounds or words, to specific, express and communicate thoughts, ideas, and emotions. On the English subject, speaking is one of four skill that very important to learn. It help the students to communicate with their friends. Ngan (in Hape, 2018:3) Speaking categorized as the most important skill that influence for mastering the goal of language communication. However teaching speaking is not easy to do in this crucial situation of covid 19, where to avoid the spreading of corona virus the process of teaching and learning should be done at home or in online mode. Therefore, the teacher faced some problems to teach speaking. Actually,

there are many strategy that can be applied for teaching speaking in online mode. One of them is utilizing the social media. According to Meike and Young (in Erzad and suciati, 2018:8) is a convergence of people to communicate in the sense of sharing each other or only two people and the social media also is a media that used by all people to share everything without limitation. Instagram is a popular social media that have user more than 300 million. At october 2010, the instagram was launched and it being a popular social media with over 300 million actives users in 2015 Kelly (in Devi et all, 2020:353). Instargam can support the teaching speaking because the platform provide some features that support the communication, some of them are video, photo, IG TV for general while for the specific one is instagram story. It means that the English teacher can give an opportunity to the student for sharing about something by sending video, speaking on Instagram TV or on live video. In line with Rahim (In Devi,2020:354) claimed that the students can interact or discuss about some tasks based on current content by using Instagram tool. Moreover, Handayani (in Hape, 2018:4) claimed that the teachers can encourage Activities and Increase Motivation to Speak English Better through the instagram platform. Basically, the several research about using instagram for teaching speaking has been done by some previous research, those are The Use of Instagram Platform Toward Junior High School

by Rakhmania and Yunve (2018) The findings showed that Instagram activity in English-speaking classes was applied to the process of teaching and learning in the classroom. Before and after the test, it was found that there was a big difference in the students' English performance with students with low and high motivation. This means that Instagram activity can improve students' English speaking skills and also increase the motivation of students to learn. Another research entitled The Effect of Using Instagram on Eleventh Grade Students' Speaking Skill by Ramadhoni (2019) The result of study revealed that based on the output of the Mann-Whitney U Test, significance level (p-value) of post-test scores is .000. It is lower than .05 which means there is a significant difference between both groups after given a treatment. In addition, the experimental group has a higher mean rank score of the post-test which is 47.92 than the control group which is 27.81. In short, there is a significant difference in the use of of Instagram on eleventh-grade students' speaking skill. Then, the effect size given belongs to large effect, that is .47. Thus, it can be concluded that there is an effect of using Instagram on eleventh-grade students' speaking skill.

Furthermore, Based on the fact found at SMA N Palangkaraya, the process of teaching speaking also utilized instagram platform. According to the teacher, using instargram in teaching sepaking promote the students interest to learn

more and more, Therefore this research was conducted to describe how the teacher teaching speaking using Instagram in online mode.

MATERIALS AND METHODS

This part involved research design, subjects of the study, research instrument, and data analysis. This research applied descriptive qualitative because the research wanted to obtain a detailed description of Instagram As The Online Teaching Platform of Speaking. According to Palmer & Bolderstone ,(2006 :17). it means that the researcher wan to gain the information of phenomena about teacher experience of teaching speaking in online mode through the instagram platform. Qualitative research is an analytical approach to gaining insights into the specific meanings and behaviors experienced in a particular social phenomenon 3 through the subjective experience of

The participant of research was the English teachers of SMA N 5 Palangkaraya. Observation, interview, and documentation were done as the techniques for collecting data. Observation, focus group and interview are generally applied as the data collection in qualitative research Polgar S and Thomas S (in Palmer & Bolderstone ,2006 :17). The observation was a necessary tool to get the information about the process of teaching speaking using instagram in online mode. Through observation, researchers can use their five senses to explain existing situations and

provide "clear pictures" of the situation under study.

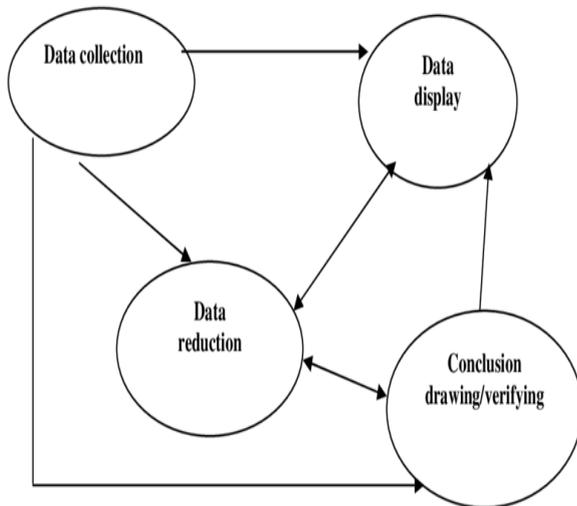
To complete and support the data obtained from the observation, the researcher conducted interview to the English teacher of SMA N Palangkaraya.

Actually, an interview is the process of gaining someone's insight, opinion or detail information of nature or meaning related to her/his daily activity experiences. The interview divided into three categories, structured interview, semi structured interview and unstructured interview.

In a structured interview, the interviewer asks the interviewee in the same questions and the process should be done systematically. In contrast, in the process of unstructured interview, the interviewer and the interviewee are doing discussion freely. The questions are in unstructured form. Meanwhile semi structure interview is the interview is a fusion. The question is formatted, but if the unexpected points of discussion prove to be useful, an interviewer can be scheduled to escape the question Bell J (in Palmer & Bolderstone ,2006 :17). The researcher selected unstructured interview for collecting data in this research. therefore the questions did not formatted structurally, but it should be able to gain the appropriate data for supporting this research.

As the qualitative research, the researcher analyzed the data when data collecting was going on, because the data analysis as the process to get pattern or regular form. The data

collected or gained from observation and interview Miles and Hubberman’s theory that was conducted in the following steps:



Analysis Components of Miles and Huberman Model

Data collection	The data collection means the researcher collects all data from the source of data. In this case, the source of data is observation and interview. All the data collected were used to find out the result of this research.
Data Reduction	In this steps, the researcher should filter the appropriate data for completing and supporting the finding of research. The unimportant data should be reduced or deleted. It means that all the data that was obtained by the researcher would be summarized and selected the specific things.
Data Display	All appropriate data that obtained as the result of data reduction, it would be presented or displayed to describe the content of data.
Verification	All the displayed data will be verified by the researcher one by one for making data conclusion and data final that used to achieve the research finding.

The step of data analysis

RESULT AND DISCUSSION

1. The result of Observation

In this phase, the English teacher invited me to watch the process of teaching speaking in the class. It is conducted by using zoom application. Here, the researcher found there were about thirty students in the class. For the first time, the teacher greet the students, checking the present list and stimulate the students to speak by asking their condition or their daily activity. Moreover, the teacher asked the students about instagram. The fact was, all students know about instagram and also they have instagram account. It means that, actually the instagram is an popular social media platform used by the students.

2. The result of Interview

After observation phase, the researcher continued with the interview phase. The purpose of this phase was the researcher wanted to obtain another information related to using instagram platform for teaching speaking in online mode. The information would be the supporting data of observation data. The researcher gave some questions to the teacher, the questions were about the procedures of teaching speaking using instagram in online mode. Furthermore, The teaching speaking procedures by using instagram

- a. The teacher allowed the students to open their instagram account, then let them to watch

- some videos on the wall of Instagram or in the live story. The video related to the English video where someone speak and record it
- b. After that, the teacher asked the students to speak one by one based on the video their watched. For example, a students watch video about share experience, so the students should also speak for telling her experience. The teacher also give limit time to speak. Therefore, the students should choose the short story or topic.
 - c. The next step was the teacher gave the correction towards the students related to how to say the words or how to pronounce correctly
 - d. On the last step, the teacher asked the students to make some groups consist of 3 students. Then, teacher giving time to them to plan what they want to tell about their experience
 - e. Each groups should make video and share it on the instagram. However, Before starting to make the video, the students should make script of the topic they spoke.

All the data found from the observation and interview was analyzed by using Miles and Hubberman's theory. The result of analysis were :

Data collection : The data gained from observation and interview.

Data reduction : All the data from observation and interview would be filtered on this step. The

unimportant data would be reduced while the important data was saved.

The important data involved the way of teacher giving stimulation to the students, how popular instagram for the students and the procedures of teaching speaking in online mode using instagram. Meanwhile the unimportant data was the the number of students because the participant of this research was teacher not students. Moreover, how the teacher greet the students, because it was applied by all teacher generally.

Data Display : on this step, the important data above would be presented or displayed or used for this research.

Verification : All the data would be verified to make it fix in order to obtain the finding and discussion of this research.

Actually, as the finding of this research, instagram is a social media that can be used for teaching speaking in online mode. The teacher only need to teach the students from home through zoom meeting. The teacher can give opportunity to the students to make video and upload it in instagram or to ask them to make live video through instagram, then let the other students to watch the video. So, the student can build their confidence to speak. Moreover, if the teacher uses the instagram for teaching speaking regularly and continually, the students will be more brave to speak. The result in line with the finding of research entitled Instagram as an Education Platform for EFL Learners by

Erarslan(2019). the result revealed that Instagram is the most frequently used social media platform among the participants and they favor using it for educational and language learning purposes. Additionally, it was found that Instagram had a positive impact on students' language learning based on the achievement scores. Thus, it is concluded that Instagram can be used to enhance learning of English supplementary to formal teaching by exposing the students to language while they are using this platform as part of their every day practices.

However, it is better to teach speaking using Instagram based on the systematic procedures applied by the teacher below

1. The teacher allowed the students to open their Instagram account, then let them to watch some videos on the wall of Instagram or in the live story. The video related to the English video where someone speak and record it
2. After that, the teacher asked the students to speak one by one based on the video they watched. For example, a student watch video about share experience, so the students should also speak for telling her experience. The teacher also give limit time to speak. Therefore, the students should choose the short story or topic.
3. The next step was the teacher gave the correction towards the students related to how to say the words or how to pronounce correctly

4. On the last step, the teacher asked the students to make some groups consist of 3 students. Then, teacher giving time to them to plan what they want to tell about their experience

5. Each groups should make video and share it on the Instagram. However, Before starting to make the video, the students should make script of the topic they spoke. Actually some process of teaching speaking on this research similar with Handayani (in Rakhmaniah & Kusumaningrum) actually there are several activities that can applied by the teacher in teaching speaking using Instagram

- a) Taking field trip foto or video as the memories .This begins with the "Selfie or and wefie. Most people, especially students, want to share about their activity on Instagram. Teachers could ask them to speak about their experiences or write the caption related to text. It relates to Recount Text and Caption Text.
- b) Reviewing a famous person in history. Teachers can search materials about popular people in history. It posted by the teacher on Instagram , and the students can see it. This could be about teaching students about descriptive text. For further assignment, students should make one on their own.
- c) Role Playing :the teacher could ask the students to make short film and upload it on

instagram as the material of teaching dialogue or expression

- d) Pronouncing Plus : the teacher also can improve the students's pronunciation by making videos related to word and share it on instagram so that the students can watch it and follow the correct pronunciation
- e) Video Tutorials Having a video on Instagram is quiet because people can share video clips on the page. Teachers can create short videos related to the topic and share them publicly for students to watch. The problem is that the video is less than a minute long. It is divided into multiple screens on a page that allows more videos to be uploaded.
- f) Discussion Engagement : teachers could select one topic to be discussed online. For instance, by the picture uploaded on instagram. After that asks the students to give their personal opinion related to the picture.
- g) Instagram Live : the students can make live video through the instagram. The other students as followers are allowed to give comments or feedbacks on IG Story. It is similar to snapchat stories. Instagram story is a feature that allows the users to share photos and videos that could disappear within 24 hours. To see the stories of someone, the users could easily only click or tap the photo profile. The students also

can speak on instagram story related to the current topic.

The previous research of Handayani have similarity with this research. It is about step of teaching speaking using instagram in online mode. It means that, Handayani agreed actually instagram can be utilized as the teaching platform of speaking. Another research entitled "*Sharing Photographs on Instagram Boosts Students' Self-Confidence In speaking English.*" by Rahmah (2018). The result revealed that posting photographs on Instagram can contribute to the students' confidence to speak in a foreign language and Instagram, a social media platform, can integrate in language class through guided activities. The positive results offered some insightful suggestions and implications for teaching English as a foreign language especially for speaking skill. The result of this research agree that instagram can support the teaching speaking. However, this research was in offline not online.

CONCLUSION

Based on the finding and the discussion above, it can be concluded that

There are some steps of teaching English speaking skill using instagram in online mode, they are: first is allow the students to open their instagram account, then let them to watch some videos on the wall of Instagram or in the live story. The video related to the English video where someone speak and record it, the second

is asking the students to speak one by one based on the video their watched. For example, a students to watch video about share experience, so the students should also speak for telling her experience, and give give them limit time to speak. Therefore, the students should choose the short story or topic. Third step is give correction towards the students related to how to say the words or how to pronounce correctly. ask the students to make some groups consist of 3 students. Then, teacher giving time to them to plan what they want to tell about their experience. The last step is make video and share it on the instagram. However, Before starting to make the video, the students should make script of the topic they spoke.

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